



Manistee Community Development Updates



APRIL WAS AWESOME!

Branding and Marketing Initiative

THANKS! To all of you who attended and spread the word of our Share YOUR vision sessions with our Marketing consultant Ben Muldrow from Arnett&Muldrow associates. We had a fantastic turnout in all the sessions!

WHAT'S NEXT?

Our consultant uses your feedback to design a branding toolkit which has logos, images, slogans and different tools available to everyone! Public organizations, private entities and free for use! We do a public Branding Reveal to show YOU the results of your feedback and vision!

Stay tuned for the date of the branding reveal!



Incentives 101



On April 30th we hosted a great MEDC **Incentives 101** session with Dan Leonard, Senior Community Assistance Specialist at the Manistee City Hall. We had over 20 attendees interested in learning about the programs to support development projects and the process to apply for the different funding sources. As a result of this session we've received several potential project ideas for business and development in the community!

What else is happening with Project Rising Tide in Manistee?

- Our consultant Joe Borgstrom from Place+Main advisors is working to launch the Economic Development recommendations for the community. Recently, he met with the local DDA board, largest employers and business owners. **STAY TUNED** for the launch!
- Sarah Lucas from Housing North is our consultant for the Housing Initiative. **STAY TUNED** to hear more about this project and the Housing Community Forum we are working on!
- We are working with all the Public Boards to support them with awesome training material and different resources to encourage community collaboration.
- Keep your eyes open for the Branding reveal! **#EXCITED!**



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Find out about updates, events, initiatives and all the great things happening in the community!

